

Local Priority E: Reduce Road Safety Casualties				
Objective	Target - March 2015	Owner	Actions	CSP/Divisional Delivery Group
<p>Reduce the number of people killed or seriously injured in road traffic accidents</p> <p>Reduce Casualties Involving Children and Young People</p>	To be agreed with Paul Binks and Lancashire Constabulary	Paul Binks	<p>The management of speed is a high priority and is a key element of making the roads in Lancashire safer and improving public confidence in their local area.</p> <p>A key identified action within the West Lancashire Road Safety Strategy Action Plan is to ensure that all residential areas and schools will be covered by 20mph areas by the end of 2013. This work is slightly behind schedule but is due to be complete by Spring '14. It is now important to ensure that the "20's plenty" message is embedded. It is proposed to do this through:</p> <ul style="list-style-type: none"> • School engagement offered to all schools– LCC lead, proposed target – all schools access resources • Deployment of SpIDs – LCC lead. Proposed Target – at all sites identified • Deployment of Community Road Watch and School Road Watch as a visible presence to monitor speeds in 20mph areas within their own communities. – Lead Constabulary, supported by LCC Proposed Target all identified sites receive deployment <p>Targeted Speed Enforcement:</p> <ul style="list-style-type: none"> • Targeted enforcement action will be undertaken under the banner of 'Lancashire Road Watch' to address specific sections of the highway with a high accident record and where speed is an issue: at all agreed sites through Speed Tasking Group – Lead Constabulary Proposed Target all identified sites receive enforcement <p>Provision of Road Safety Education for children and young people:</p> <ul style="list-style-type: none"> • Primary schools will be targeted in West Lancashire that are 	<ul style="list-style-type: none"> • LCC, Road Transport Safety Group • Constabulary

